

## **Business Disaster Recovery**

A hurricane blasts through South Florida causing more than \$25 billion in damages. A fire at a food processing plant results in 25 deaths, a company out of business and a small town devastated. A blizzard shuts down your region.

An emergency is any unplanned event that can cause deaths or significant injuries to employees, customers or the public; or that can shut down your business, disrupt operations, cause physical or environmental damage, or threaten the facility's financial standing or public image.

Every year emergencies take their toll on business and industry -- in lives and dollars. But something can be done. Business and industry can limit injuries and damages and return more quickly to normal operations if they plan ahead. Every business needs a Comprehensive Emergency Management Program.

- It helps companies fulfill their moral responsibility to protect employees, the community and the environment.
- It facilitates compliance with regulatory requirements of Federal, State and local agencies.
- It enhances a company's ability to recover from financial losses, regulatory fines, loss of market share, damages to equipment or products or business interruption.
- It reduces exposure to civil or criminal liability in the event of an incident.
- It enhances a company's image and credibility with employees, customers, suppliers and the community.
- It may reduce your insurance premiums.
- Protect Your Property or Business from Disaster

EM Associates can provide a comprehensive emergency management program. It can be used by manufacturers, corporate offices, retailers, utilities or any organization where a sizable number of people work or gather. Whether you operate from a high-rise building or an industrial complex; whether you own, rent or lease your property; whether you are a large or small company; a comprehensive emergency management program will apply. An EM Associates comprehensive emergency management program consists of a plan, training and exercises. The plan is organized as follows:

- Introduction
- Company profile
- The Planning Process
- Hazard Identification
- Hazard Profiles
- Hazard Vulnerability
- Hazard Mitigation Strategy
- Plan Management

EM Associates also provides training in the plan and Emergency Planning Exercises for Your Organization. Each exercise is Based on a realistic disaster scenario's that have occurred in US cities and is customized to meet the needs of your organization

- A Critical Power Failure Tabletop Exercise
- Hurricane Tabletop Exercise
- Chemical Accident Tabletop Exercise

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